# **Business Management**

ASSOCIATE OF APPLIED SCIENCE DEGREE (AAS)

## **REQUIRED CREDITS: 61**

DEGREE CODE: BUSMGT-AAS

#### DESCRIPTION

The Associate of Applied Science Degree in Business Management provides the individual with the understanding and knowledge necessary for managing people and functions. Managerial and motivational theories, global management, decision making and organizational designs are stressed.

This program is accredited by the Accreditation Council of Business Schools and Programs (ACBSP), located at 11520 West 119th Street, Overland Park, KS 66213, (913) 339-9356, (www.acbsp.org).

#### STUDENT LEARNING OUTCOMES

- · Explain general business and management theories.
- · Examine managerial and motivational management theories.
- Develop business and management skills for profit and nonprofit organizations.

<u>PLEASE NOTE</u> - The courses listed below may require a prerequisite or corequisite. Read course descriptions before registering for classes. All MATH and ENG courses numbered 01-99 must be completed before reaching 30 total college-level credits. No course under 100-level counts toward degree completion.

## **GENERAL EDUCATION REQUIREMENTS (22 CREDITS)**

#### **MATHEMATICS (3 credits)**

BUS 109B; or MATH 104B or above (except MATH 122, 123)

#### **ENGLISH COMPOSITION (3-5 credits)**

See AAS policy p. 48 for courses

### **COMMUNICATIONS (3 credits)**

COM 101, 102, 115, 215; ENG 102, 114, 205; JOUR 102; THTR 105

#### **HUMAN RELATIONS (3 credits)**

ALS 101; ECE 202; HIST 105, 106, 107, 150, 151, 210, 247, 260; HMS 130; PHIL 135, 210, 216, 245; PSC 201; PSY 101, 102, 207, 208, 261; SOC 101 or above: WMST 113

## NATURAL SCIENCE (3 credits)

See AAS policy p. 48 for courses

#### FINE ARTS/HUMANITIES/SOCIAL SCIENCES (3 credits)

AM 145 or above; ANTH (except 102); ART 101 or above; CRJ 104; DAN 101; ECON 100 or above; ENG 223 or above; GEOG 106; World Languages; MUS 101 or above; THTR 100 or above (except 105)

## U.S. AND NEVADA CONSTITUTIONS (4-6 credits)

See AAS policy p. 49 for courses

## **SPECIAL PROGRAM REQUIREMENTS (39 CREDITS)**

ACC 201	Financial Accounting	3
BUS 101	Introduction to Business	3
BUS 108	Business Letters and Reports	3
BUS 273	Business Law I	3
IS 101	Introduction to Information Systems	3
MGT 103	Introduction to Small Business Management	3
MGT 201	Principles of Management	3
MGT 283	Introduction to Human Resources Management	3
MKT 210	Marketing Principles	3

## **ELECTIVES (choose 12 credits)**

**CORE REQUIREMENTS (27 credits)** 

ACC 202	Managerial Accounting	3
BUS 102B	Entrepreneurship and Innovation	3
BUS 106B	Business English	3
BUS 107	<b>Business Speech Communication</b>	3
BUS 271	Introduction to Employment Law	3
BUS 272	Legal Environment	3
BUS 274	Business Law II	3
BUS 280B	Legal Aspects of International Business	3
BUS 290B	Internship in Business	3
MGT 100B	Practical Human Relations for Business	3
MGT 212	Leadership and Human Relations	3
MGT 235	Organizational Behavior	3
MGT 284B	Introduction to International Management	3
MGT 294B	Seminar in Management	3
MKT 127	Introduction to Retailing	3
MKT 132	Sales Management	3
MKT 211	Introduction to Professional Sales	3
MKT 261	Introduction to Public Relations	3

See Degree Plan on next page.

#### NOTE • Course numbers with the "B" suffix may be non-transferable for a NSHE baccalaureate degree.

- Course numbers with the "H" suffix are designated Honors-level courses and can be used to fulfill equivalent general education requirements. For more information visit www.csn.edu/honors.
- In no case, may one course be used to meet more than one requirement except for the Values and Diversity general education requirement (only AA, AS, and AB degrees) which may be used to fulfill the corresponding general education or emphasis requirement.
- Students may elect to graduate using the degree requirements in effect at the time of matriculation, or when they declared or changed major or the current catalog. If a program is official after a student has matriculated, the student may choose the degree requirements of the new program. In no case may a student use a catalog which is more than six years old at the time of graduation.



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## **FULL-TIME STUDENT DEGREE PLAN**

Add more semesters to modify this plan to fit part-time student needs.

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FIRST SEMESTER	Credits
Complete Mathematics (see courses previous page)	3
ENG 100 or 101 or 107 or 113	3-5
Complete Communications (see courses previous page)	3
Complete Human Relations (see courses previous page)	3
IS 101 Introduction to Information Systems	3
TOTAL CREDITS	15-17
SECOND SEMESTER	Credits
Complete AAS US/Nevada Constitutions <sup>1</sup> p. 49	4-6
BUS 101 Introduction to Business	3
BUS 108 Business Letters and Reports	3
MGT 103 Introduction to Small Business Management	3
Complete Electives (see courses previous page)	3
TOTAL CREDITS	16-18
THIRD SEMESTER	Credits
THIRD SEMESTER Complete AAS Natural Science p. 48	
	Credits
Complete AAS Natural Science p. 48	Credits 3
Complete AAS Natural Science p. 48 BUS 273 Business Law I	Credits 3 3
Complete AAS Natural Science p. 48 BUS 273 Business Law I MGT 201 Principles of Management	Credits 3 3 3
Complete AAS Natural Science p. 48 BUS 273 Business Law I MGT 201 Principles of Management MKT 210 Marketing Principles	Credits 3 3 3 3 3 3
Complete AAS Natural Science p. 48 BUS 273 Business Law I MGT 201 Principles of Management MKT 210 Marketing Principles Complete Electives (see courses previous page)	Credits 3 3 3 3 3 3
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<sup>&</sup>lt;sup>1</sup>PSC 101 completes this requirement at 4 credits. If the HIST option is chosen, complete HIST 101 or 111 in the second semester and HIST 102 or 217 in the third or fourth semester.

